

## What people say

“My first reaction on seeing my Futurewise profile report was that it was really useful; finally I could find out what I was specifically good at and about my weaker areas so as to know what careers to consider and do more research on. Thank you.”

**Carlota Silva, Student, Milan**

“The reaction from our students to Futurewise New Generation has been very positive. They find the online profiling intuitive and engaging.”

**Rugby School**

“One of the most useful things my daughter got out of the interview was tips on how to stand out on university and job application forms. We did not appreciate what a difference this sort of thing could make. Thank you.”

**Vicky Adams, Parent**

“How you perform in the work place is not the same as how you perform in the class room, so encouraging a young person to understand their own personality, aptitudes, skills and interests alongside their academic performance in schools is a good way to motivate them to take a look at what jobs might suit them.

Teachers cannot be expected to understand what all careers entail, or even recognise how a particular aptitude might translate into a perfect career option, so an impartial guidance professional will always be a good option.

One of the tools at their disposal is psychometric profiling (included in the Futurewise programme). It is an excellent way to help young people identify and understand their strengths and weaknesses. It can help them better understand their passions and therefore choose further studies and career paths best suited to them as an individual. Finding out what you love to do is a good start to finding a job you will love to do.”

**Stephen Isherwood, CEO of the Association of Graduate Recruiters (AGR)**

“Increasingly, young people from around the world are competing for university places. It is more important than ever that they make the right choices when it comes to subjects, courses and locations.

Young people need to be well informed, not just about the options available to them at each key decision point, but also about their abilities, interests and personality traits. Futurewise offers a thorough, insightful and unique 7 year programme of careers advice and guidance which supports them in reaching their goals.”

**Louise Evans, Head of Adviser Experience, UCAS**

## What is Futurewise?

Futurewise is a comprehensive personalised career and higher education guidance programme for young people aged from 15 to 23. It provides guidance, information and resources to support them in making informed and confident decisions about a number of areas including:

- Researching potential careers
- Choosing A levels, Scottish Highers, International Baccalaureate, or other routes to higher education, training or employment
- Selecting a course and university
- Apprenticeships and alternative routes to employment
- Researching and planning a gap year
- Preparing for employment

Futurewise helps students, parents and schools to work together. The programme is an integrated and progressive career and higher education planning service which provides many benefits to young people who are just starting out on their journey to their career.

From the sophisticated and in depth psychometric profile offering detailed analysis and appropriate subject and career suggestions, to professional guidance around the student's choices and next steps, Futurewise offers support.

The advantages of membership continue with access to Employer Insight events (in the UK), a personal webspace, research resources as well as detailed higher education information from around the world.

From the age of 15 to 23 students (and their parents) can also access a careers helpline which is staffed by professional guidance personnel able to answer all your queries on subject choices, further and higher education or employment in English speaking organisations, whether that be during the school years, in preparation for university or even for their first job.

More information on benefits of membership are on the Futurewise website [www.myfuturewise.org.uk/information](http://www.myfuturewise.org.uk/information)

## Who we are and what we do

Futurewise is brought to you by The Inspiring Futures Foundation, a matrix accredited and independent, not for profit organisation and a leading provider of impartial careers and higher education advice with over 70 years' experience in preparing students for employment, training or higher education.

Futurewise is delivered by a team of highly qualified, impartial and experienced careers advisers and is recommended by schools and colleges worldwide.

Enrolment offers high quality face-to-face and online support to students from school through higher education to early employment.

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**matrix**  
The Quality Standard for Career Guidance and Advice  
Accredited by the Matrix Accreditation Body



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Futurewise Student 2015/16

# FUTUREWISE

## The personalised career guidance and planning service

[www.myfuturewise.org.uk/information](http://www.myfuturewise.org.uk/information)

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## Why is career guidance so important?

It's a competitive world out there. Graduate recruiters are now targeting first year university students instead of waiting until the final year. The best school leaver and apprenticeship schemes fill up fast. When applying for jobs, students are finding that experience and knowledge of their chosen career are as important as their qualifications and degree and that they need to be able to articulate their transferable skills for universities and recruiters.

Thousands of students every year drop out of university. Globally the figure is currently around 30%. Students need to understand the options open to them both for making the right subject choices as well as thinking about what direction or career pathway will lead them towards their chosen work.

**The Futurewise career guidance programme can help to empower a young person. It encourages them to explore and**

- **develop a clear understanding of their abilities in relation to future career options**
- **understand how their personality style will fit into the work place and what might suit them**
- **get started on a career path to achieve their future goals**
- **research their future options with trusted and accurate information**
- **gain impartial and objective advice when they are making important decisions that will affect their future.**

## The value of psychometrics

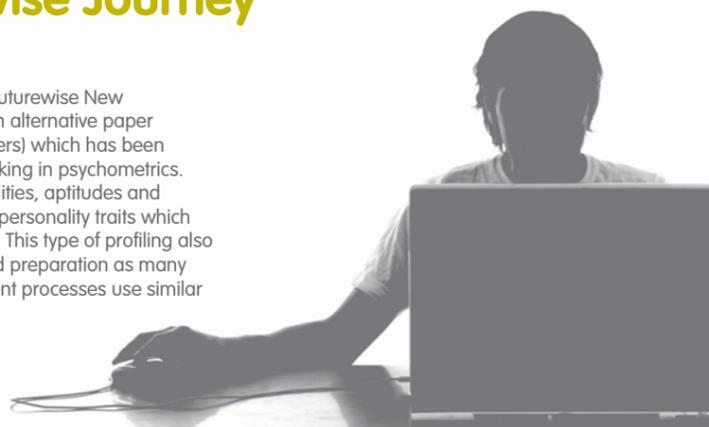
Using the Futurewise psychometric profiling tool in career guidance is a great advantage. The value of the psychometric is its scope beyond the student's academic level; it can identify and measure their aptitudes, skills, interests and personality - all essential parts of the equation when it comes to a young person's suitability for a subject, course or career.

Basing the subsequent career conversations and guidance on such a rounded report and wealth of personal information offers the individual student a much richer foundation for decision making and empowers them to progress their applications, research and ambitions with more confidence.

These types of psychometric assessments are also used in the selection processes at many universities and graduate recruitment organisations so having an early understanding and experience of the elements involved could help to prepare the young person for their next steps too.

## The Futurewise Journey

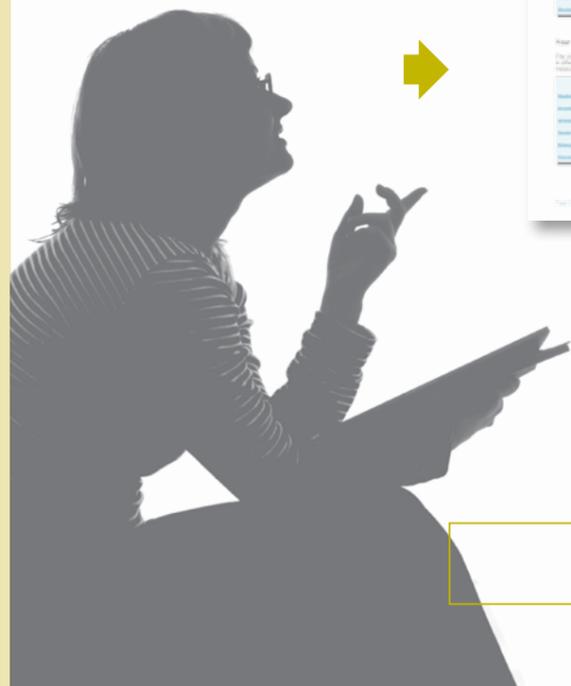
Students complete the online Futurewise New Generation psychometric (or an alternative paper assessment if your school prefers) which has been developed using the latest thinking in psychometrics. The assessment measures abilities, aptitudes and interests as well as evaluating personality traits which can influence decision making. This type of profiling also serves as good experience and preparation as many university and career recruitment processes use similar assessments.



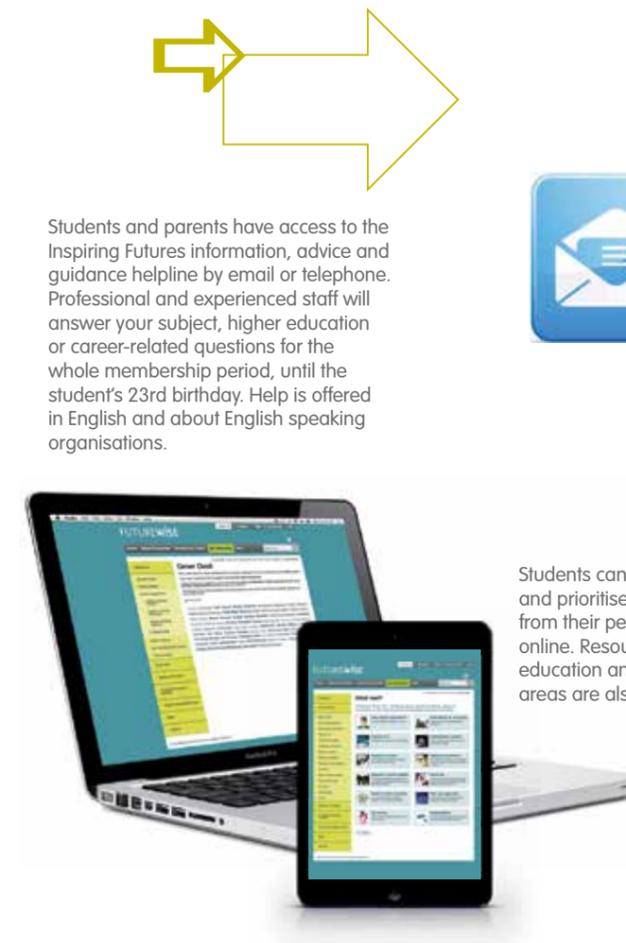
The student will receive a full and detailed profile report. This report includes an analysis of the student's abilities, interests and personality, career suggestions and advice on suitable subject choices.



Students review their profile with an impartial career guidance professional to discuss the outcomes of the psychometric profile and identify the student's next steps. The profile report is available to the student and parent with the guidance notes and action plan agreed.



Students and parents are then able to access the student's personal Futurewise webspace which has interactive tools and advice to research higher education, university courses, alternative pathways, careers, finance, gap year and study abroad options with links to worldwide resources. There is also useful advice on compiling a CV and an effective personal statement.



Students and parents have access to the Inspiring Futures information, advice and guidance helpline by email or telephone. Professional and experienced staff will answer your subject, higher education or career-related questions for the whole membership period, until the student's 23rd birthday. Help is offered in English and about English speaking organisations.



Students can view, research and prioritise career suggestions from their personal profile online. Resources on higher education and further career areas are also accessible.



There are valuable resources for students applying to UK universities as well as links for study worldwide.



A post school guidance discussion is also available - particularly valuable during higher education and when thinking about a first job.

Students also have the opportunity to attend highly focussed career insight events (in the UK) where they can hear first-hand about working in different sectors.



Students and parents receive a free subscription to the online Futurewise Magazine - a series of articles which include the latest news on higher education, alternative pathways, careers, gap opportunities and much more, plus regular e-newsletters.